



NEWS

Fresh-picked news from Newcastle Produce!

November 2006 www.NewcastleProduce.com Volume 8, Issue 1

New Items

COUTURE CHOCOLATES

Try these new designer chocolates by Ginger Elizabeth, an artisan chocolate company in Sacramento. The Caramel Collection features Fleur de Sel Caramel Dark Chocolate, Golden Orange Caramel Dark Chocolate, or Vanilla Bean Caramel Milk Chocolate.

GINGERBREAD HOUSE CONSTRUCTION CLASS

Join Cathy, our Queen of Sweets, for this popular one-evening class, offered on Dec. 15, 17, and 22, from 7-9 pm. Cost is \$25 per house, plus one bag of candy to share. Call the store soon to sign up!

NEW TRUFFLES

Try these new decadent delights from Harvest Moon Truffles: pumpkin & spice ganache drenched in dark chocolate; and Maple Pecan Meltaways with dark chocolate, pecans & maple sugar.

ARTISAN CARAMELS

From Bequet, try the award-winning Celtic Sea Salt Caramels, and Chipotle Caramels. Yum!

NEW CHEESES!

Purple Moon Cheese from Fiscalini Farmstead in Modesto is a delicious cabernet-soaked cheddar. Also try Grafton Village Cheese Vermont Extra-Aged Cheddar.

NEED A GOOD RECIPE?

A complete archive of our favorite recipes is always available on our web site. Visit us this month for Sweet Potato Casserole with Apple and Marshmallows! 🍂

May I Please Have More Mandarins?

If you have kids, or if you know someone who is a kid at heart, chances are you have heard this request before. And if you have ever tasted a mandarin, you can understand why. Seedless, sweet, easy to peel, and good for you—what is not to love?

Mandarins are packed with vitamins, including plenty of C. In fact, some locals swear they stay healthy during this cold season by eating at least 5 a day.

ORANGE HISTORY

When the town of Penryn was established in the 1880s by Welsh settlers, Placer County's first mandarin orange trees were planted. And, lucky for us, the mighty mandarin continues to thrive here in Placer County, where our warm days and crisp

nights make the perfect growing climate. More than 25 mandarin orchards call Placer County home!

This mandarin season promises to be big and early, so we have lots to celebrate! Check out the next page for details on how to share the mandarin madness with your family and friends near and far.

MANDARIN FESTIVAL

If you want to gather with other folks who can't get enough mandarins, then the Mandarin Festival is the place for you. This is the 13th anniversary for this popular event, held at the Gold County Fairgrounds in Auburn, Nov. 17-18. Visit our web site for a link to the festival site.

AND SPEAKING OF CELEBRATING....

Here at NP, November is not only about mandarins and Thanksgiving. It is also the anniversary of our store's opening, seven years ago. Thanks for all of your support over the years—we would not be here without you. We always welcome your feedback, ideas, and suggestions.

In fact, thanks in part to your suggestions, we will be expanding our store during the next year, so we can offer you even more gourmet items, including an artisan cheese case, and wine! Stay tuned for details.

We hope to see you in the store soon! 🍂

Let Us Help With Your Thanksgiving Feast!



Order our delicious sides and desserts, and you'll spend less time in the kitchen and more time with friends and family. Orders must be placed by Friday, Nov. 17, and picked up by 5 pm on Wed., Nov. 22.

Scrumptious Side Dishes NP's Famous Cranberry Mandarin Relish, \$4.25 1/2 pt * Marinated Mushrooms w/green onions & tarragon, \$8.99 lb. * Wild Rice Salad w/mandarins, watermelon radish, & green onions \$6.99 lb * Butternut Squash Soup w/chipotle \$6.99 quart * Newcastle Potato Bake w/bacon, cheddar, sour cream, & green onions, \$32.99, serves 12-16 * Brie Platter w/sun-dried tomato pesto & basil pesto, \$28.99 serves 8-10 * Spinach Dip Platter in a sourdough round, \$18.99, serves 8-10 * Veggie Tray: small, \$18.99, serves 6-10; large, \$28.99, serves 12-16.

Decadent Desserts: Meyer Lemon Tart, \$13.99 * Apple & Cranberry Tart, \$18.99 * Chess Pie, \$16.99 * Pioneer Pear Pie, \$16.99 * Pumpkin Torte, \$16.99. All serve 8.



Send Placer County mandarins for the holidays!

Mandarins make great gifts, and we can ship them to your family and friends far and near. Just think: you can send a taste of Placer County and you won't have to wait in those long lines at the post office! Many thanks for ordering!

10 lb box is only \$36
Or send TWO 10 lb boxes to the same address for \$67

Includes tax, package, hand-written gift card, shipping, handling, & replacement insurance.*

It is easy to order!

First, fill out this form, and please print neatly! Then:

1. Fax your form to 916-663-3815,
2. Mail it with your payment to Newcastle Produce, 9230 Cypress St., Newcastle, CA 95658, or
3. Bring your form with payment to the store.

OR Order Online!

Go to www.newcastleproduce.com—click on mandarins, and use our secure ordering system!

Important details:

- ◆ Please place your order early to ensure prompt holiday delivery. (Ask about overnight options.) Shipping begins Nov. 13.
- ◆ We ship via UPS Ground or USPS Priority Mail.

* We guarantee the quality of our products, and our price includes complete replacement insurance in the event that our mandarins arrived damaged or frozen.

SHIP FROM:

please print

Name _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

SHIP TO:

Enter number of 10 lb boxes:

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

Enter number of 10 lb boxes:

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

Enter number of 10 lb boxes:

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

Enter number of 10 lb boxes:

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

METHOD OF PAYMENT

Cash Check Visa MasterCard Discover

Credit Card Number: _____

Expiration Date: _____

Signature: _____

ORDER TOTAL

of 10 lb boxes: _____ x \$36 per box = _____

of two, 10 lb boxes to same address: _____ x \$67 per pair = _____

Grand Total= _____

THANK YOU FOR YOUR SUPPORT OF LOCALLY GROWN PRODUCE! WE APPRECIATE YOUR ORDER.

| | | | | | | | |
|----------------------------------|------------|------------|--------------------|-----------|------|----|-----------------------|
| These boxes for office use only: | | | Method of payment: | ck# | cash | cc | Order # |
| Taken by | Order Date | Ship when? | Phone # | | | | Special Instructions: |
| | | | | Date Paid | | | |

Gourmet Gift Baskets Make Shopping Easy!

Gourmet gift baskets are always a welcome present. Visit us online and purchase any of these delicious gift baskets, or you can call or stop in to order. If you like, we can create a beautiful and delicious custom combination* for anyone on your list! And we can SHIP your gourmet gifts almost anywhere! (Shipping and handling prices marked S/H).

Nuts About Almonds: Four half-pound bags of some of our most popular almonds: Orange Honey, Butter Toffee, Tamari, and Roasted & Salted. **\$23 (\$10 S/H)**

Fruit & Nuts: Delicious half-pound bags of dried pears and dried apricots, accompanied by four half-pound bags of almond favorites: roasted & salted, tamari, dark chocolate covered, and butter toffee. **\$33 (\$11 S/H)**

Nuts & More: A decadent sampling all in half-pound sizes: Seven kinds of almonds (orange honey, butter toffee, tamari, roasted & salted, honey roasted, smokey seasoned, and dark chocolate covered), plus cashews, pistachios, deluxe trail mix, dried pears, and dried apricots. **\$60 (\$12.50 S/H)**

Newcastle Produce Favorites: Send your friends and loved ones a selection of our most popular signature items, including Apricot Ginger Teriyaki Sauce, Zinfandel Tri Tip Grille Marinade, Blueberry Preserves, Orange Honey Almonds, Garlic Lover Dip Mix, Dill Lemon Dip Mix, and Radical Rib Rub. **\$42 (\$15 S/H)**

A Gift From Home: Send them a taste of Placer County! All of these delicious items are made or grown right here, including Fiddlyment Farms Pistachios, Granite Bay Farms Rib & Chicken Rub, Earth & Vine Provisions Cranberry Raspberry Jam, Snow's Citrus Court Mandarin Syrup, Good Stuff Biscotti, Earth & Vine Pineapple Sake Teriyaki Sauce, and Newcastle Produce Mandarin Marmalade. **\$56 (\$16 S/H)**

Antipasto Basket: This delicious basket filled with tempting appetizers is the perfect gift for the gourmet in your life. A selection of Salame Toscano, Firenza Garlic & Cheese Focaccia Mix, Newcastle Produce Parmesan Garlic Bread Dipper, Gil's Garlic Stuffed Olives, California Harvest Black Olive Tapanade, Newcastle Produce Harvest Cranberry Mustard, and Robert Rothschild Farm Bread Dipping Spices. **\$55 (\$15.50 S/H)**

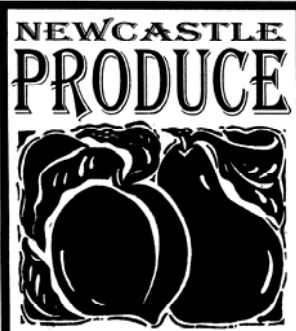
Sweet Indulgence: Here is a basket of gourmet sweet treats for your loved ones near and far, including Beth's Triple Ginger Snaps, Almondina Original Almond Cookies, Earth & Vine Provisions Apricot Pineapple Jam, My Sister's Assorted Caramels, Newcastle Produce Butter Toffee Almonds, Susan Elaine Incredibly Decadent Classic Caramel Sauce, Newcastle Produce Apricot Butter, and Supreme California Almond Macadamia Caramel Corn. **\$56 (\$15 S/H)**

Evening in Tuscany: Featuring some of our most delicious and popular Italian delights, including Montali Tomato Paste, Pasta Partners Rainbow Angel Hair, Eduardo's Fettucine con Spinaci (Spinach Fettucini), Newcastle Produce Tomato Pinenut Pasta Sauce, Bariani Extra Virgin Olive Oil, Newcastle Produce Dried Porcini Mushrooms, Bella Sun Luci Sun Dried Tomato Pesto, Bella Sun Luci Julienne Cut Sun Dried Tomatoes, San Gennaro Polenta, Tentazioni White Truffle Oil, Sparrow Lane Balsamic Vinegar. **\$79 (\$17 S/H)**

A California Harvest: A delicious combination of treats from the Golden State: B & R Farms Apricot Topping, Snow's Citrus Court Mandarin Marinade, Ridgecut Grist Mills Cornbread Mix, Sensible Foods Orchard Blend Crunch Dried Snacks, Sensible Foods Apple Harvest Crunch Dried Snacks, Earth & Vine Plum Cherry Butter, Starr Ridge Olive Oil Crackers, and Earth & Vine Blackberry Peach Jam. **\$54 (\$15 S/H)**

Tea Time: Treat your family and friends to a gift of gourmet tea with all the extras: Starr Ridge Orange Cranberry Shortbread, Republic of Tea Cranberry Blood Orange Black Tea, Republic of Tea Little Dipper Tea Infuser, Newcastle Produce Mug, Newcastle Produce Cranberry Mulling Spice, and two 1-oz. Scharffen Berger Chocolate Bars. **\$44 (\$11.50 S/H)**

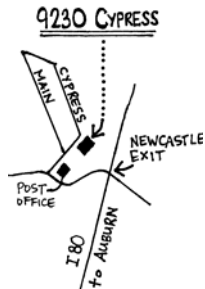
***Custom Gift Baskets**—Come on by and browse our great selection of gourmet foods. Select the items you want to include in your gift basket, select a basket, and we will tend to every detail (like removing price tags!) and wrap the basket beautifully for you, including festive ribbon and a gift card. We promise you and your gift recipient will both be thrilled with the results! Assembly costs (including the basket) are \$9.00 for a small basket, \$12 for a medium basket, and \$15 for a large basket. *NOTE: Our gift basket artists are available to build baskets Monday through Saturday. Orders placed by 11 a.m. will be ready by 4 p.m. that same day. Baskets ordered on Sunday will be ready Monday after 4 p.m. We can only include items purchased in our store.*



Locally Grown Produce
 Gourmet Take Out
 Decadent Desserts
 Creative Gift Baskets
 Hearty Soups & Salads
 Fancy Jams, Sauces & Oils
 Fresh Bread • Spices & Herbs
 Cooking Classes



9230 Cypress Street
 Newcastle, CA 95658
 (916) 663-2016
 M-F 9-6, Sat. 9-5, Sun 12-5
 NewcastleProduce.com



Take the Newcastle Road exit off I80, drive into downtown, past the firehouse. We are located just past Newcastle Mini Storage.

PRSRT STD
 U. S. Postage
PAID
 Permit no. 25
 Auburn, CA 95603

RETURN SERVICE REQUESTED

| November 2006 | | | | | | |
|--|---------------------|--|----------------------------------|--|----------|--------|
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| | | 1 Greek Lemon Soup, Shepherd's Pie | 2 | 3 New England Clam Chowder, Seafood Burritos | 4 | 5 |
| 6 Cream of Broccoli | 7 | 8 Chili | 9 | 10 New England Clam Chowder, Seafood Burritos | 11 | 12 |
| 13 Cream of Tomato | 14 Foothill Foodies | 15 Corn Chowder | 16 | 17 New England Clam Chowder, Seafood Burritos | 18 | 19 |
| 20 Black Bean Chicken, Santa Fe Soup, Chili Rellenos | 21 | 22 | 23 CLOSED FOR THANKSGIVING | 24 New England Clam Chowder, Seafood Burritos | 25 | 26 |
| 27 Chef's Choice | 28 | 29 | 30 | Let us help with Thanksgiving! Order sides & desserts from us and have more time to relax with friends & family. Order by Nov. 17. See inside for details. | | |

Our web site has recipes, events, and other info: www.NewcastleProduce.com. Our menu is subject to change. Please feel free to call and see what's cooking!