

NEWS

Fresh-picked news from Newcastle Produce!

November 2004 www.NewcastleProduce.com Volume 6, Issue 1

Chalkboard Specials

MANDARIN FESTIVAL

Stop by and see us Nov. 20-21, at the fairgrounds in Auburn.

NEW FROM EARTH & VINE

Try their new delicious gourmet sauces and spreads, including Apricot Dijon Tarragon Grilling and Finishing Sauce, Stone Fruit Trio Fruit Spread, Plum & White Nectarine Fruit Spread, Tangerine Habañero Mustard Spread and Dip, and Mango Horseradish Seafood Dip & Spread. Stop by our Mandarin Festival booth for a taste!

CITRUS COURT TASTING

Stop by on Nov. 13 for a tasting of Snow's Citrus Court's many delicious mandarin-inspired products.

NEW FROM TERRAPIN RIDGE

Our customers rave about their Wasabi Lime Mustard...now try the latest offering from Terrapin Ridge: Orange Cranberry Mustard. With the sweetness of oranges and the tanginess of cranberries, this sauce is great on poultry, in salad dressings, or mixed into cream cheese and served with crackers.

HOLIDAY ICE CREAM

Just in time for the holidays, we have two delicious ice creams that are a great addition to your holiday menu. From Double Rainbow, we have Perfectly Pumpkin Ice Cream, and try the Cranberry Sorbet from Gelato Massimo.

NEW SALMON ITEMS

Try our new Copper River Reserve Smoked Salmon—it is delicious spread on crackers with cream cheese, in an omelet, or in pasta dishes. And for a quick and easy dinner, try our Smokehouse Salmon Chowder—just add milk (or half-and-half), heat, and eat. 🍷

A Citrus Celebration!

Fall is here, and so are the mandarins! Sweet, good for you, seedless, and easy to peel—how can you not love a mandarin?

MILES OF MANDARINS

Right now, we have the delicious Okitsu Wase Early Satsumas, grown in Coloma. Our PlacerGROWN Owari Satsumas will be in the store soon, and this season promises to be early and abundant.

Our sweet and delicious fruit is grown on Jan and Francis Thompson's own Twin Brooks Farm in Loomis. And just like last year, we can ship 10- or 25-pound boxes of mandarins to your family and friends far and near. You won't have to lug the boxes to the post office, and your loved ones will appreciate this delicious gift from Placer County. Order in the store or online! See page 2 for details and the order form.

We also have plentiful supplies of all things mandarin, including Mandarin Marmalade made with our own mandarins, Snow's Citrus Court Products including Mandarin Marinade, Mandarin Stir Fry Sauce, Mandarin Ice Cream Topping, and Mandarin Syrup, Earth & Vine Mandarin Pumpkin Marmalade, and a new Mandarin Champagne Jelly from Sandstone Farms and Winery.

5-YEAR ANNIVERSARY!

Mandarin season is extra sweet for us here at Newcastle Produce because November is also the month we celebrate our anniversary. And this year is a big one! FIVE YEARS! Come celebrate with us Saturday, Nov. 13, when we will share a special anniversary cake made by Cathy, our Queen of Sweets.

MANDARIN FESTIVAL

Come see us at the Mandarin Festival, Nov. 20-21 at the Gold Country Fairgrounds in Auburn. You can come by the store or see us in our festival booth, where you can check out our signature jams, syrups, mustards, mandarin marmalade, and other yummy items. You can also place orders at our booth for gift boxes and mandarins to ship to your family and friends far and near.

LET US HELP YOU WITH THE HOLIDAYS

Just think: you can spend less time in the kitchen and more time with family. Look on page 3 for a menu of sides and sweets we can make for your holiday meal.

We hope you will stop in soon and join in our citrus celebration! 🍊

Make Holiday Treats With the Queen of Sweets



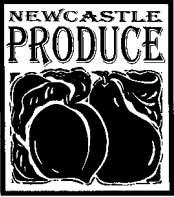
At Newcastle Produce, we are proud of Cathy, our Queen of Sweets. She has been a pastry artist and teacher for more than 25 years. These are two of her most popular classes, so call or email the store and sign up soon!

CANDY CLASS

Create your own platter of holiday sweets, with truffles, peanut butter cups, chocolate covered cherries, chocolate suckers, and more! (And you get to try all the samples) Mature kids are welcome with an adult. WHEN: Nov. 15, 6:30-9. COST: \$30.

GINGERBREAD HOUSE CONSTRUCTION CLASS

This one-day class is so popular, we have to offer it FOUR times! Cathy, our Queen of Sweets, will show you all her secrets to building the perfect gingerbread house. Kids welcome. WHEN: December 8, 12, 15, or 19, from 6:30-8:30. COST: \$25 plus one bag of candy per house. Call or email the store to sign up.



Send Placer County mandarins for the holidays!

Mandarins make great gifts, and we can ship them to your family and friends far and near. Just think: you can send a taste of Placer County and you won't have to wait in those long lines at the post office! Many thanks for ordering.

10 lb box is only \$32
25 lb box is only \$65

Including sales tax, package, handling, handwritten gift card, & shipping via UPS ground.*

It is easy to order!

First, fill out this form, and please print neatly! Then:

1. Fax your form to 916-663-3815,
2. Mail it with your payment to Newcastle Produce, 9230 Cypress St., Newcastle, CA 95658, or
3. Bring your form with payment to the store.

OR Order Online!

Go to www.newcastleproduce.com—click on mandarins, and use our secure ordering system!

Important details:

- ◆ Please place your order before December 3 to ensure prompt holiday delivery. (Ask about overnight options.) The last day to order is December 10.
- ◆ We guarantee the quality of our products; however, we cannot be responsible for conditions beyond our control. If freezing weather is a factor, please let your recipient know when to expect a package. Or choose the Priority Mail option below.*

*Packages to Alaska, Hawaii, and post office boxes will be sent USPS Priority Mail. An additional charge will apply: \$10 for 10 lb boxes and \$15 for 25 lb boxes.

SHIP FROM:

please print

Name _____
 Address: _____ Apt. # _____
 City: _____ State: _____ ZIP: _____
 Phone: _____
 Email: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____
 Address: _____ Apt. # _____
 City: _____ State: _____ ZIP: _____
 Card Message: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____
 Address: _____ Apt. # _____
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SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____
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 Card Message: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____
 Address: _____ Apt. # _____
 City: _____ State: _____ ZIP: _____
 Card Message: _____

METHOD OF PAYMENT

Cash Check Visa MasterCard Discover

Credit Card Number: _____

Expiration Date: _____

Signature: _____

ORDER TOTAL

Number of 10 lb boxes: _____ x \$32 per box = _____

Number of 25 lb boxes: _____ x \$65 per box = _____

Grand Total= _____

THANK YOU FOR YOUR SUPPORT OF LOCALLY GROWN PRODUCE! WE APPRECIATE YOUR ORDER.

These boxes for office use only:			PO Box?	Alaska or Hawaii?			Order #
Taken by	Order Date	Ship when?	Phone #	Method of payment		Date Paid	Special Instructions:
				ck#	cash	cc	

Gourmet Gift Baskets Make Shopping Easy!

Gourmet gift baskets are always a welcome present, and they are perfect for hostess gifts, birthdays, and, of course, the holidays. You can visit us online at www.newcastleproduce.com and purchase any of these delicious and creative gift baskets below. Or you can stop in and place your order. If you like, we can create a beautiful and delicious custom combination* for anyone on your list! And we can SHIP many of your gourmet gifts almost anywhere.

Nuts About Almonds (This can be shipped!)

Our delicious almonds are California grown and are one of our most popular gifts. Choose from the following, each packed in a sturdy gift box:

#1—\$18.00 4 half-pound bags of almonds: raspberry honey, orange honey, lemon honey, and butter toffee.

#2—\$16.75 4 half-pound bags of almonds: tamari, smoky seasoned, roasted and salted, and natural.

#3—\$25.00 6 half-pound bags of almonds: orange honey, butter toffee, tamari, smoky seasoned, roasted and salted, and natural.

#4—\$50.00 12 half-pound bags of almonds: natural, roasted and salted, dry roasted, lemon honey, orange honey, raspberry honey, butter toffee, tamari, honey roasted, smokehouse, chocolate covered, and mint-chocolate covered.

The Chocoholic—\$42.00 (This can be shipped!) Thrill the chocolate lover on your list! Newcastle Produce Cabernet Chocolate Sauce, Almondina Chocolate Dipped Biscuits, Belgian Chocolate Break Up Bars in Milk Chocolate and Dark Chocolate Almond, Scharffen Berger Sweetened Cocoa Powder, Lady Walton's Gourmet Cookies, and Scharffen Berger Mini Chocolate Squares.

The Mandarin Lover—\$35.00 (No shipping available) An irresistible combination of 5 lbs of mandarins, Newcastle Produce Mandarin Marmalade, Snow's Citrus Court Mandarin Orange Marinade, and Sandstone's Mandarin Champagne Jelly.

Newcastle Produce Basket—\$44.00 (This can be shipped!) A special basket filled with our delicious private label items, including Newcastle Produce Dill Mustard, Apricot Ginger Teriyaki Sauce, Vidalia Onion Peppercorn Salad Dressing, Mandarin Marmalade, Jalapeno Pepper Jelly, and three Dip Mixes: Dill Lemon, Garlic Lover, and Cheddar Veggie.

Gourmet Favorites—\$46.00 (This can be shipped!) Give a basket filled with some of our most popular items, including a 250 ml bottle of Bariani Olive Oil, Earth & Vine Provisions Red Bell Pepper and Ancho Chili Jam, Alder Market Dressing for Spinach Salad, Cafe Fanny Organic Granola, Eduardo's Capellini Pasta, and Newcastle Produce Eggplant Pomodoro Pasta Sauce.

A Gift From Home—\$45.00 (This can be shipped!) A selection of goodies from our local area, including Snow's Citrus Court Orange Balsamic Vinaigrette, Honey from Honey Oaks Farm, 3 Newcastle Produce Dip Mixes, Newcastle Produce Satsuma Mandarin Marmalade, a half-pound bag of Fiddymont Farms Pistachios and Earth & Vine Apricot Pineapple Tangerine Jam.

Winter Warm-Up—\$42.00 (This can be shipped!) Send a little heat in this cold season! Includes Beth's Triple Ginger Snaps, North Aire Market Creamy Wild Rice Soup, Cugino's Chicken Enchilada Soup, Fireworks Gourmet Popcorn, Garlic Survival Company Parmesan Cheese Powder, Sonoma Sparkler Pear Apple Juice, and Newcastle Produce Mulling Spices

*Custom Gift Baskets

Come on by and browse our great selection of gourmet foods. Select the items you want to include in your gift basket, select a basket, and we will tend to every detail (like removing price tags!) and wrap the basket beautifully for you, including festive ribbon and a gift card. We promise you and your gift recipient will both be thrilled with the results! Assembly costs (including the basket) are \$9.00 for a small basket, \$12 for a medium basket, and \$15 for a large basket. *NOTE: Our gift basket artists are available to build baskets Monday through Saturday. Orders placed by 11 a.m. will be ready by 4 p.m. that same day. Baskets ordered on Sunday will be ready Monday after 4 p.m. We can only include items purchased in our store.*

Let Us Help With Your Thanksgiving Feast!

We can help make your holidays more relaxing! Order our hearty side dishes and delicious desserts and you will spend less time in the kitchen and more time with friends and family. *NOTE: Orders must be prepaid and placed by Friday, Nov. 19 for Thanksgiving. Orders must be picked up by 5 p.m. on Wednesday, Nov. 24.*

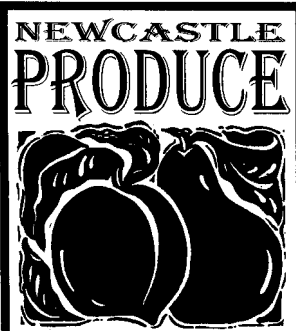
Scrumptious Side Dishes

Roasted Garlic & Rosemary Mashed Potatoes (\$6.99 quart, serves 4), Mandarin Blue Cheese Salad with Pears and Baby Greens (\$8.99 lb., serves 4), Wild Rice Salad (\$7.99 lb., serves 4), Mandarin Jicama Salad (\$5.99 lb., serves 4), Newcastle Produce's famous Cranberry Mandarin Relish (\$4.25 1/2 pt.), and Homemade Fresh Pesto (\$3.99 1/2 pt.). *NOTE: You can also order any of our regular deli salads for your holiday dinner.*

Decadent Desserts (with no mess in your kitchen!)

Choose from our Lemon Tart (\$13.99, serves 8), Mandarin Almond Cake (\$20.99, serves 12), Pumpkin Torte (\$16.99, serves 8), Chess Pie with Pecans and Walnuts (\$16.99, serves 8), or Pioneer Pie with Pears & Sour Cream Custard (\$16.99, serves 8).

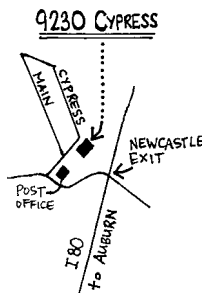




Locally Grown Produce
 Gourmet Take Out
 Decadent Desserts
 Creative Gift Baskets
 Hearty Soups & Salads
 Fancy Jams, Sauces & Oils
 Fresh Bread • Spices & Herbs
 Cooking Classes



9230 Cypress Street
 Newcastle, CA 95658
 (916) 663-2016
 M-F 9-6, Sat. 9-5, Sun 12-5
 NewcastleProduce.com



Take the Newcastle Road exit off I80, drive into downtown, past the firehouse, past the firehouse. We are located just past Newcastle Mini Storage.

PRSR STD
 U. S. Postage
PAID
 Permit no. 25
 Auburn, CA 95603

RETURN SERVICE REQUESTED

November 2004						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 #Cream of Chicken Soup	2	3 #Corn Chowder	4	5 New England Clam Chowder, Seafood Burritos	6 #	7
#Chili Rellenos						
8 #Potato Soup	9	10 Greek Lemon Soup	11	12 New England Clam Chowder, Seafood Burritos	13 #	14
#Stuffed Chicken Breasts						
15 #Cream of Mushroom Soup #Chicken Pot Pies	16	17 #Italian Onion Soup	18	19 New England Clam Chowder, Seafood Burritos	20 ###	21
22 #Butternut Squash Soup #Teriyaki Chicken Thighs	23	24 Open 9—5	25 CLOSED FOR THANKSGIVING	26 New England Clam Chowder, Seafood Burritos	27 #	28
29 #Chef's Choice	30	Let us help with Thanksgiving! You can order sides and desserts from us and have more time to relax with your family. Order and prepay by Friday, Nov. 19, and pick up your order no later than Wednesday, Nov. 26 at 5p.m. See page 3 for details.				

NOTE: Our web site has more info. on events: www.NewcastleProduce.com. Our menu is subject to change. Please feel free to call and see what's cooking!