

NEWS

Fresh-picked news from Newcastle Produce!

December 2004 www.NewcastleProduce.com Volume 6, Issue 2

Chalkboard Specials

SAY CHEESE

The holidays are a great time to have cheese and crackers—holiday parties, open houses, and appetizers before your holiday meals. We have a great selection of incredible cheeses, including Mt. Tam, Red Hawk, and Pierce Point, three brie-style cheeses from Cowgirl Creamery; plus Huntsman (stilton layered with double Gloucester); Cambozola (a German soft ripened cheese); Sap Segó (Swiss green cheese that makes a great cracker spread when grated and melted with butter). We have a great variety of crackers, too!

SOUP IS ON

Try our delicious soups from Gil's Gourmet Gallery: Monterey Bay Chipotle Clam Chowder, San Francisco Spicy Crab Sauce & Soup, and Artichoke & Lobster Soup & Sauce. Yum!

HOLIDAY TEA

Just in time for your holidays are two new teas from the Republic of Tea: Tea of Good Tiding (a winter fruit blend), and Comfort and Joy (a holiday fruit blend). Serve them by the fire, or give them as gifts!

LOCAL BISCOTTI

From Barbara Avery of Rocklin comes the delicious Good Stuff Biscotti. Pick up one to go with your coffee as you stroll our aisles, or buy a mixed package of 8 for yourself or a gift.

ONLINE RECIPES

Lots of folks tell us how much they love our recipes, especially around the holidays. Don't forget, our complete recipe archive is available on our web site! Visit us at www.newcastleproduce.com and click on Recipes. 

We know the search for the perfect holiday present can be exhausting, especially if you head to the mall!

Why not slow down, take a deep breath, and stop by our store? We promise it will be a relaxing place to shop, and we bet we can help you find gifts for everyone on your list!

GOURMET GIFTS

From olive oil to pasta to chocolate to citrus fruits, we are your best source for unique and delicious gourmet gifts.

We can help you create a custom gift basket, or you can choose from some favorites, such as the Chocoholic, Winter Warm Up, or The Mandarin Lover (see page 3 for details). Most of these items can also be shipped to your family and friends across the U.S., and we will handle the details so you don't have to wait in lines at the post office!

CITRUS PRESENTS

Celebrate the holidays by sharing the bounty of Placer County! We have lots of locally grown mandarins, clementines, and other delicious citrus fruits that we can wrap up for (or ship to) anyone on your list! See page 2 for details.

ONLINE ORDERING

If you would rather shop from home, swing by our web store, where you can order gift baskets and mandarins with our secure ordering system. It's fast and easy. Visit www.newcastleproduce.com today!

DELICIOUS DINNER


Here at Newcastle Produce, we have an exciting array of delicious foods to help make your holiday meal the best ever. Check out our great selection of locally grown vegetables and fruits, including butternut squash, gourmet

potatoes (like Red Gold, Yellow Finn, French Fingerling, Rose Finn Apple, and Huckleberry), plus many local lettuces, as well as chard, broccoli, purple cauliflower, kale, kohlrabi, and cabbage—all would be great additions to your holiday meal.

WE CAN HELP WITH YOUR HOLIDAY FEAST!

Let our deli make sides and sweets for your holiday party and dinners. You'll have less to make in the kitchen and more time to relax and enjoy yourself. See page 3 for more information and menus.

HAPPY HOLIDAYS

Thanks to you, our loyal customers, for another wonderful year! We are so grateful for your ideas, suggestions, and support. We hope to see you soon! 



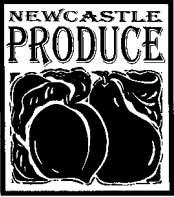
Mandarin Marmalade Muffins

Bake these muffins for a delicious breakfast treat, or make a loaf of bread to share with family and friends.**

2-1/2 cups all-purpose flour
1/4 cup packed light brown sugar
4 teaspoons baking powder
1/2 teaspoon salt
1 cup half and half
3/4 cup Newcastle Produce Mandarin Marmalade
1 teaspoon vanilla
1 large egg
1/2 cup chopped nuts, optional

Preheat oven to 350 degrees. Stir together flour, brown sugar, baking powder, and salt in a large bowl. Add half and half, marmalade, vanilla, and egg and stir just until combined. Do not beat until smooth. Stir in nuts, if desired. Transfer batter into greased muffin pan. Bake 40 minutes or until a toothpick inserted in the center comes out clean. To make a cake, bake in a 8-inch loaf pan for 45 to 50 minutes.

NOTE: Our complete recipe archive is available online: www.NewcastleProduce.com.



Send Placer County mandarins for the holidays!

Mandarins make great gifts, and we can ship them to your family and friends far and near. Just think: you can send a taste of Placer County and you won't have to wait in those long lines at the post office! Many thanks for ordering.

10 lb box is only \$32
25 lb box is only \$65

Including sales tax, package, handling, handwritten gift card, & shipping via UPS ground.*

It is easy to order!

First, fill out this form, and please print neatly! Then:

1. Fax your form to 916-663-3815,
2. Mail it with your payment to Newcastle Produce, 9230 Cypress St., Newcastle, CA 95658, or
3. Bring your form with payment to the store.

OR Order Online!

Go to www.newcastleproduce.com—click on mandarins, and use our secure ordering system!

Important details:

- ◆ Please place your order before December 10 for prompt holiday delivery. (Ask about overnight options.)
- ◆ We guarantee the quality of our products; however, we cannot be responsible for conditions beyond our control. If freezing weather is a factor, please let your recipient know when to expect a package. Or choose the Priority Mail option below.*

*Packages to Alaska, Hawaii, and post office boxes will be sent USPS Priority Mail. An additional charge will apply: \$10 for 10 lb boxes and \$15 for 25 lb boxes.

SHIP FROM:

please print

Name _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

SHIP TO:

of 10 lb boxes # of 25 lb boxes

Name: _____

Address: _____ Apt. # _____

City: _____ State: _____ ZIP: _____

Card Message: _____

METHOD OF PAYMENT

Cash Check Visa MasterCard Discover

Credit Card Number: _____

Expiration Date: _____

Signature: _____

ORDER TOTAL

Number of 10 lb boxes: _____ x \$32 per box = _____

Number of 25 lb boxes: _____ x \$65 per box = _____

Grand Total= _____

THANK YOU FOR YOUR SUPPORT OF LOCALLY GROWN PRODUCE! WE APPRECIATE YOUR ORDER.

These boxes for office use only:			PO Box?	Alaska or Hawaii?			Order #
Taken by	Order Date	Ship when?	Phone #	Method of payment		Date Paid	Special Instructions:
				ck#	cash	cc	

Gourmet Gift Baskets Make Shopping Easy!

Gourmet gift baskets are always a welcome present, and they are perfect for hostess gifts, birthdays, and, of course, the holidays. You can visit us online at www.newcastleproduce.com and purchase any of these delicious and creative gift baskets below. Or you can stop in and place your order. If you like, we can create a beautiful and delicious custom combination* for anyone on your list! And we can SHIP many of your gourmet gifts almost anywhere.

Nuts About Almonds (This can be shipped!)

Our delicious almonds are California grown and are one of our most popular gifts. Choose from the following, each packed in a sturdy gift box:

#1—\$18.00 4 half-pound bags of almonds: raspberry honey, orange honey, lemon honey, and butter toffee.

#2—\$16.75 4 half-pound bags of almonds: tamari, smoky seasoned, roasted and salted, and natural.

#3—\$25.00 6 half-pound bags of almonds: orange honey, butter toffee, tamari, smoky seasoned, roasted and salted, and natural.

#4—\$50.00 12 half-pound bags of almonds: natural, roasted and salted, dry roasted, lemon honey, orange honey, raspberry honey, butter toffee, tamari, honey roasted, smokehouse, chocolate covered, and mint-chocolate covered.

The Chocoholic—\$42.00 (This can be shipped!) Thrill the chocolate lover on your list! Newcastle Produce Cabernet Chocolate Sauce, Almondina Chocolate Dipped Biscuits, Belgian Chocolate Break Up Bars in Milk Chocolate and Dark Chocolate Almond, Scharffen Berger Sweetened Cocoa Powder, Lady Walton's Gourmet Cookies, and Scharffen Berger Mini Chocolate Squares.

The Mandarin Lover—\$35.00 (No shipping available) An irresistible combination of 5 lbs of mandarins, Newcastle Produce Mandarin Marmalade, Snow's Citrus Court Mandarin Orange Marinade, and Sandstone's Mandarin Champagne Jelly.

Newcastle Produce Basket—\$44.00 (This can be shipped!) A special basket filled with our delicious private label items, including Newcastle Produce Dill Mustard, Apricot Ginger Teriyaki Sauce, Vidalia Onion Peppercorn Salad Dressing, Mandarin Marmalade, Jalapeno Pepper Jelly, and three Dip Mixes: Dill Lemon, Garlic Lover, and Cheddar Veggie.

Gourmet Favorites—\$46.00 (This can be shipped!) Give a basket filled with some of our most popular items, including a 250 ml bottle of Bariani Olive Oil, Earth & Vine Provisions Red Bell Pepper and Ancho Chili Jam, Alder Market Dressing for Spinach Salad, Cafe Fanny Organic Granola, Eduardo's Capellini Pasta, and Newcastle Produce Eggplant Pomodoro Pasta Sauce.

A Gift From Home—\$45.00 (This can be shipped!) A selection of goodies from our local area, including Snow's Citrus Court Orange Balsamic Vinaigrette, Honey from Honey Oaks Farm, 3 Newcastle Produce Dip Mixes, Newcastle Produce Satsuma Mandarin Marmalade, a half-pound bag of Fiddymont Farms Pistachios and Earth & Vine Apricot Pineapple Tangerine Jam.

Winter Warm-Up—\$42.00 (This can be shipped!) Send a little heat in this cold season! Includes Beth's Triple Ginger Snaps, North Aire Market Creamy Wild Rice Soup, Cugino's Chicken Enchilada Soup, Fireworks Gourmet Popcorn, Garlic Survival Company Parmesan Cheese Powder, Sonoma Sparkler Pear Apple Juice, and Newcastle Produce Mulling Spices

*Custom Gift Baskets

Come on by and browse our great selection of gourmet foods. Select the items you want to include in your gift basket, select a basket, and we will tend to every detail (like removing price tags!) and wrap the basket beautifully for you, including festive ribbon and a gift card. We promise you and your gift recipient will both be thrilled with the results! Assembly costs (including the basket) are \$9.00 for a small basket, \$12 for a medium basket, and \$15 for a large basket. *NOTE: Our gift basket artists are available to build baskets Monday through Saturday. Orders placed by 11 a.m. will be ready by 4 p.m. that same day. Baskets ordered on Sunday will be ready Monday after 4 p.m. We can only include items purchased in our store.*

Let Us Help With Your Holiday Feast!

We can help make your holidays more relaxing! Order our hearty side dishes and delicious desserts and you will spend less time in the kitchen and more time with friends and family. *NOTE: Orders must be prepaid and placed by Tuesday, Dec. 21 for Christmas (pick up by 4p.m. on Dec. 24). And don't forget New Year's Eve! Pick up your party order by 5p.m. on Dec. 31.*

Scrumptious Side Dishes

Roasted Garlic & Rosemary Mashed Potatoes (\$6.99 quart, serves 4), Mandarin Blue Cheese Salad with Pears and Baby Greens (\$8.99 lb., serves 4), Wild Rice Salad (\$7.99 lb., serves 4), Mandarin Jicama Salad (\$5.99 lb., serves 4), Newcastle Produce's famous Cranberry Mandarin Relish (\$4.25 1/2 pt.), and Homemade Fresh Pesto (\$3.99 1/2 pt.).

NOTE: You can also order any of our regular deli salads for your holiday dinner.

Decadent Desserts (with no mess in your kitchen!)

Choose from our Red Velvet Cake (\$18.99, serves 8), Lemon Tart (\$13.99, serves 8), Mandarin Almond Cake (\$20.99, serves 12), Pumpkin Torte (\$16.99, serves 8), Chess Pie with Pecans and Walnuts (\$16.99, serves 8), or Pioneer Pie with Pears & Sour Cream Custard (\$16.99, serves 8).



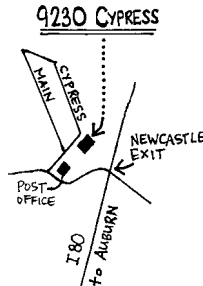
NEWCASTLE PRODUCE



Locally Grown Produce
Gourmet Take Out
Decadent Desserts
Creative Gift Baskets
Hearty Soups & Salads
Fancy Jams, Sauces & Oils
Fresh Bread • Spices & Herbs
Cooking Classes



9230 Cypress Street
Newcastle, CA 95658
(916) 663-2016
M-F 9-6, Sat. 9-5, Sun 12-5
NewcastleProduce.com



Take the Newcastle Road exit off I80, drive into downtown, past the firehouse. We are located just past Newcastle Mini Storage.

PRSR STD
U. S. Postage
PAID
Permit no. 25
Auburn, CA 95603

RETURN SERVICE REQUESTED

December 2004						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Let us help with your holidays! Order gift baskets, sides, and desserts from us. See inside for details.		1 #Chef's Choice	2	3	4 # New England Clam Chowder, Seafood Burritos	5
6 #Cream of Mushroom Soup	7	8 Tomato Basil Soup	9	10 # New England Clam Chowder, Seafood Burritos	11 #	12
13 Potato Cheddar Soup	14	15 #Tortilla Soup	16	17 ### New England Clam Chowder, Seafood Burritos	18 ###	19
20 #Italian Onion Soup	21	22 #Lasagne	23 #Cream of Broccoli Soup	24 Open till 4p.m. Pick up your holiday food order!	25 Closed: Merry Christmas!	26
27 Chili	28	29 Butternut Squash Soup	30	31 Open till 5 p.m. Pick up your New Year's party order!	1 Closed: Happy New Year!	2
		#Newcastle Rolls				

Our web site has recipes, events, and other info: www.NewcastleProduce.com. Our menu is subject to change. Please feel free to call and see what's cooking!